THE CLEVELAND MUSEUM OF ART
CLEVELAND 6. OHIO
TELEPHONE: GARFIELD 1-7340

FOR RELEASE - Before October 9

ART DIRECTORS CLUB TO HOLD SEVENTH ANNUAL EXHIBIT

For the first time in its history The Art Directors Club of Cleveland will hold its Annual Exhibit of Advertising Art in the galleries of the Cleveland Museum of Art from October 12th through November 13th. The Exhibit, the club's seventh, will consist of newspaper, magazine, direct mail, poster, booklet advertising design and advertising art. Unusual approach and good design in the various classifications of the show are given first award and merit awards.

For this year's show the panel of judges will consist of Austin Briggs, noted illustrator; Carl Lins, Art Director at Young and Rubicam in New York; and Vincent Di Giacomo, Art Director with Gray Advertising Agency in New York City.

Awards to the artists participating will be given at the Awards Luncheon held at the Hotel Manger, October 12th. The guest speaker at the Luncheon will be Leonard Leonni, Art Director of Fortune Magazine. In conjunction with his speech he will receive the award of Art Director of the Year from the National Society of Art Directors.